

**Electricity Facts Label**  
**Direct Energy Business**  
**Medium Non-Residential POLR Plan, AEP Texas Central Service Area**  
**Effective 01/01/2017**

<b>Electricity price</b>	<p>Your average price for electricity will vary according to your usage and the components shown in the LSP rate formula below:</p> <p>LSP Rate (in \$ per KWh) = (Non-bypassable charges + LSP customer charge + LSP demand charge + LSP energy charge)/kWh used</p> <p>Where:</p> <ul style="list-style-type: none"> <li>• Non-bypassable charges shall be all TDU and other non-bypassable charges and credits for the appropriate customer class in the applicable service territory, including ERCOT administrative charges, nodal fees or surcharges, reliability unit commitment (RUC) capacity short charges attributable to LSP load, and applicable taxes from various taxing or regulatory authorities, multiplied by the level of kWh and KW used, where appropriate.</li> <li>• LSP customer charge shall be \$0.025 per kWh.</li> <li>• LSP demand charge shall be \$2.00 per kW, per month, for customers that have a demand meter, and \$50.00 per month for customers that do not have a demand meter.</li> <li>• LSP energy charge shall be the sum over the billing period of the actual hourly Real-Time Settlement Point Prices (RTSPPs) for the customer's load zone that is multiplied by the number of kWhs the customer used during that hour and that is further multiplied by 125%.</li> <li>• The minimum LSP energy charge is 2.8¢/kWh.</li> <li>• RTSPPs are published at <a href="http://www.ercot.com">www.ercot.com</a></li> </ul>
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<b>Other Key Terms and questions</b>	<i>See Terms of Service statement for full listing of fees, deposit policy, and other terms.</i>
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<b>Disclosure Chart</b>	Contract Term	Month to Month
	Do I have a termination fee or any fees associated with terminating service?	No.
	Can my price change during the contract period?	Yes
	If my price can change, how will it change and by how much?	The price can change according to the formula and to reflect actual price changes that are allowed by Public Utility Commission rules due to changes in law or regulatory charges.
	What other fees may I be charged?	Information on other non-recurring fees is available in the Service Charges and Fees section of your Terms of Service.
	Is this a pre-pay or pay in advance product?	No
	Does the REP purchase excess distributed renewable generation?	No
	Renewable Content	This product is 12% renewable.
	Statewide average for Renewable Content	The statewide average for renewable content is 12%.

Direct Energy Business, LLC (PUCT Certificate No. 10011)  
1001 Liberty Avenue, Suite 1200, Pittsburgh, PA 15222  
Toll-free: 1-888-925-9115; M-Th: 7:00 a.m. - 7:00 p.m. EST, Fri: 7:00 a.m. - 6:00 p.m. EST  
<http://debusiness.directenergy.com/EN/Pages/Business.aspx>; e-mail: [CustomerRelations@directenergy.com](mailto:CustomerRelations@directenergy.com)