



**PUBLIC UTILITY COMMISSION OF TEXAS
COMPETITIVE MARKETS DIVISION
RETAIL ELECTRIC SERVICE RATE COMPARISONS**



**OCTOBER 2010 BILL COMPARISON
AVERAGE ANNUAL RATE (CENTS PER KWH)**

TDU Service Area	Retail Electric Provider	AVERAGE MONTHLY USAGE			
		500 kWh	1000 kWh	1500 kWh	2000 kWh
Oncor Electric Delivery	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	12.15	10.42	9.74	9.69
	<i>Certified Green Variable</i>	11.36	10.55	10.28	10.15
	<i>Lone Star Select One-Year</i>	11.45	9.72	9.04	8.99
	<i>Texas Select Variable</i>	10.86	10.05	9.78	9.65
	AMIGO ENERGY				
	<i>100% Renewable</i>	9.85	8.82	8.75	8.71
	<i>Online Offer, Twelve-Month Commitment</i>	9.35	8.32	8.25	8.21
	<i>Truly Fixed, Twelve-Month Commitment</i>	10.85	9.82	9.75	9.71
	<i>Variable</i>	9.85	8.82	8.75	8.71
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	10.76	9.43	8.93	8.84
	DIRECT ENERGY				
	<i>Price Protection</i>	10.02	9.21	8.94	8.80
	<i>Pure Texas Wind</i>	10.62	9.81	9.54	9.41
	DYNOWATT				
	<i>Go Green</i>	11.59	10.61	10.20	10.20
	<i>Go Green Variable</i>	8.59	7.61	7.20	7.20
	<i>Secure Rate</i>	11.09	10.11	9.70	9.70
	<i>Variable</i>	8.12	7.13	6.73	6.73
	FIRST CHOICE POWER				
	<i>Simply Better Green</i>	13.59	13.10	12.93	12.85
	<i>Simply Better Price</i>	13.39	12.90	12.73	12.65
	<i>Simply Better Variable</i>	13.24	12.00	11.83	11.75
	GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	11.88	11.06	10.79	10.65
	<i>Pollution Free Reliable Rate</i>	12.16	11.94	11.87	11.84
	<i>Pollution Free Smart 6</i>	10.76	9.94	9.67	9.54
	RELIANT ENERGY				
	<i>Flex</i>	8.12	6.81	6.37	6.15
	<i>Secure 12 100% Texas Wind</i>	10.42	10.11	10.01	9.95
	<i>Collegiate Plan with 20% Wind</i>	10.32	10.01	9.91	9.85
	SIMPLE POWER				
	<i>Simple 12</i>	8.80	8.80	8.80	8.80
	<i>Variable</i>	8.00	8.00	8.00	8.00
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	9.65	8.76	8.66	8.61
	<i>Texas Wind Twelve-Month</i>	10.15	9.26	9.16	9.11
	<i>Variable</i>	7.55	6.66	6.56	6.51
	TXU ENERGY				
<i>EarthWise 12</i>	12.07	11.25	10.98	10.84	
<i>FlexProtect</i>	11.95	11.14	10.64	10.40	
<i>Resident's Choice</i>	10.71	9.99	9.93	9.94	
<i>Texas Choice 12</i>	11.96	11.14	10.87	10.73	

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		500 kWh	1000 kWh	1500 kWh	2000 kWh
CenterPoint Energy Houston Electric	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	13.08	11.29	10.69	10.52
	<i>Certified Green Variable</i>	12.07	11.20	10.91	10.76
	<i>Lone Star Select One-Year</i>	12.38	10.59	9.99	9.82
	<i>Texas Select Variable</i>	11.37	10.50	10.21	10.06
	AMIGO ENERGY				
	<i>100% Renewable</i>	10.86	9.72	9.62	9.56
	<i>Online Offer, Twelve-Month Commitment</i>	10.36	9.22	9.12	9.06
	<i>Truly Fixed, Twelve-Month Commitment</i>	12.06	10.92	10.82	10.76
	<i>Variable</i>	10.96	9.82	9.72	9.66
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	11.84	10.35	9.85	9.67
	DIRECT ENERGY				
	<i>Price Protection</i>	11.05	10.18	9.89	9.74
	<i>Pure Texas Wind</i>	11.55	10.68	10.39	10.24
	DYNOWATT				
	<i>Go Green</i>	12.29	11.31	10.98	10.90
	<i>Go Green Variable</i>	9.09	8.11	7.78	7.70
	<i>Secure Rate</i>	11.79	10.81	10.48	10.40
	<i>Variable</i>	8.59	7.61	7.28	7.20
	FIRST CHOICE POWER				
	<i>Simply Better Green</i>	14.49	14.00	13.83	13.75
	<i>Simply Better Price</i>	14.29	13.80	13.63	13.55
	<i>Simply Better Variable</i>	14.64	13.40	13.23	13.15
	GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	12.90	11.98	11.68	11.52
	<i>Pollution Free Reliable Rate</i>	12.77	12.44	12.34	12.28
	<i>Pollution Free Smart 6</i>	11.86	10.94	10.64	10.49
	RELIANT ENERGY				
	<i>Flex</i>	8.65	7.28	6.82	6.59
	<i>Secure 12 100% Texas Wind</i>	11.75	11.38	11.25	11.19
	<i>Collegiate Plan with 20% Wind</i>	11.65	11.28	11.15	11.09
	SIMPLE POWER				
	<i>Simple 12</i>	9.90	9.90	9.90	9.90
	<i>Variable</i>	9.10	9.10	9.10	9.10
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	10.74	9.78	9.66	9.60
	<i>Texas Wind Twelve-Month</i>	10.94	9.98	9.86	9.80
	<i>Variable</i>	8.14	7.18	7.06	7.00
	TXU ENERGY				
	<i>EarthWise 12</i>	13.06	12.09	11.77	11.61
	<i>FlexProtect</i>	13.21	12.20	11.61	11.31
<i>Resident's Choice</i>	11.90	11.08	10.94	10.94	
<i>Texas Choice 12</i>	12.96	11.99	11.67	11.51	

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		500 kWh	1000 kWh	1500 kWh	2000 kWh
Texas-New Mexico Power	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	12.12	10.71	10.02	10.01
	<i>Certified Green Variable</i>	11.12	10.54	10.35	10.26
	<i>Lone Star Select One-Year</i>	11.32	9.91	9.22	9.21
	<i>Texas Select Variable</i>	11.12	10.54	10.35	10.26
	AMIGO ENERGY				
	<i>100% Renewable</i>	9.83	8.90	8.90	8.90
	<i>Online Offer, Twelve-Month Commitment</i>	9.43	8.50	8.50	8.50
	<i>Truly Fixed, Twelve-Month Commitment</i>	10.83	9.90	9.90	9.90
	<i>Variable</i>	10.03	9.10	9.10	9.10
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	10.73	9.60	9.10	9.03
	DYNOWATT				
	<i>Go Green</i>	11.89	10.96	10.50	10.50
	<i>Go Green Variable</i>	9.19	8.26	7.80	7.80
	<i>Secure Rate</i>	11.39	10.46	10.00	10.00
	<i>Variable</i>	8.69	7.76	7.30	7.30
	FIRST CHOICE POWER				
	<i>Simply Better Green</i>	13.99	13.50	13.33	13.25
	<i>Simply Better Price</i>	13.79	13.30	13.13	13.05
	<i>Simply Better Variable</i>	13.84	12.60	12.43	12.35
	GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	12.14	11.55	11.35	11.25
	<i>Pollution Free Reliable Rate</i>	12.14	12.14	12.14	12.14
	<i>Pollution Free Smart 6</i>	10.54	9.94	9.75	9.65
	RELIANT ENERGY				
	<i>Flex</i>	8.45	7.38	7.02	6.84
	<i>Secure 12 100% Texas Wind</i>	10.45	10.38	10.35	10.34
	<i>Collegiate Plan with 20% Wind</i>	10.35	10.28	10.25	10.24
	SIMPLE POWER				
	<i>Simple 12</i>	9.00	9.00	9.00	9.00
	<i>Variable</i>	7.90	7.90	7.90	7.90
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	9.68	8.94	8.91	8.90
	<i>Texas Wind Twelve-Month</i>	9.88	9.14	9.11	9.10
	<i>Variable</i>	8.18	7.44	7.41	7.40
	TXU ENERGY				
	<i>EarthWise 12</i>	11.95	11.28	11.06	10.94
	<i>FlexProtect</i>	12.01	11.33	10.86	10.62
	<i>Resident's Choice</i>	10.78	10.21	10.20	10.24
<i>Texas Choice 12</i>	11.85	11.18	10.96	10.84	

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		500 kWh	1000 kWh	1500 kWh	2000 kWh	
AEP Texas Central	AMBIT ENERGY					
	<i>Certified Green One-Year</i>	13.56	11.83	11.14	11.09	
	<i>Certified Green Variable</i>	12.16	11.35	11.07	10.94	
	<i>Lone Star Select One-Year</i>	12.66	10.93	10.24	10.19	
	<i>Texas Select Variable</i>	11.66	10.85	10.57	10.44	
	AMIGO ENERGY					
	<i>100% Renewable</i>	11.34	10.22	10.11	10.06	
	<i>Online Offer, Twelve-Month Commitment</i>	10.24	9.12	9.01	8.96	
	<i>Truly Fixed, Twelve-Month Commitment</i>	12.04	10.92	10.81	10.76	
	<i>Variable</i>	10.94	9.82	9.71	9.66	
	CIRRO ENERGY					
	<i>Smart Lock 12</i>	12.59	10.64	9.92	9.75	
	CPL RETAIL ENERGY					
			12.62	11.81	11.54	11.41
	DYNOWATT					
	<i>Go Green</i>	13.39	12.41	12.00	12.00	
	<i>Go Green Variable</i>	9.89	8.91	8.50	8.50	
	<i>Secure Rate</i>	12.89	11.91	11.50	11.50	
	<i>Variable</i>	9.39	8.41	8.00	8.00	
	FIRST CHOICE POWER					
	<i>Simply Better Green</i>	15.09	14.60	14.43	14.35	
	<i>Simply Better Price</i>	14.89	14.40	14.23	14.15	
	<i>Simply Better Variable</i>	14.74	13.50	13.33	13.25	
	GREEN MOUNTAIN ENERGY					
	<i>Pollution Free</i>	12.97	12.06	11.76	11.61	
	<i>Pollution Free Reliable Rate</i>	13.25	12.94	12.83	12.78	
	<i>Pollution Free Smart 6</i>	11.85	10.94	10.64	10.49	
	RELIANT ENERGY					
	<i>Flex</i>	9.63	8.32	7.88	7.66	
	<i>Secure 12 100% Texas Wind</i>	11.63	11.32	11.21	11.16	
	<i>Collegiate Plan with 20% Wind</i>	11.53	11.22	11.11	11.06	
	SIMPLE POWER					
	<i>Simple 12</i>	9.90	9.90	9.90	9.90	
	<i>Variable</i>	9.40	9.40	9.40	9.40	
	STARTEX POWER					
	<i>Star Secure Twelve-Month</i>	10.85	9.96	9.85	9.80	
	<i>Texas Wind Twelve-Month</i>	11.35	10.46	10.35	10.30	
	<i>Variable</i>	9.15	8.26	8.15	8.10	
	TXU ENERGY					
	<i>EarthWise 12</i>	13.31	12.40	12.10	11.94	
	<i>FlexProtect</i>	13.35	12.44	11.89	11.59	
<i>Resident's Choice</i>	12.00	11.20	11.13	11.14		
<i>Texas Choice 12</i>	13.31	12.40	12.10	11.94		

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AEP Texas North	AMBIT ENERGY					
	<i>Certified Green One-Year</i>	12.35	10.62	9.93	9.88	
	<i>Certified Green Variable</i>	11.46	10.65	10.38	10.24	
	<i>Lone Star Select One-Year</i>	11.75	10.02	9.33	9.28	
	<i>Texas Select Variable</i>	10.86	10.05	9.78	9.64	
	AMIGO ENERGY					
	<i>100% Renewable</i>	10.04	8.92	8.81	8.76	
	<i>Online Offer, Twelve-Month Commitment</i>	9.54	8.42	8.31	8.26	
	<i>Truly Fixed, Twelve-Month Commitment</i>	11.04	9.92	9.81	9.76	
	<i>Variable</i>	10.24	9.12	9.01	8.96	
	CIRRO ENERGY					
	<i>Smart Lock 12</i>	11.73	9.85	9.17	8.98	
	DYNOWATT					
	<i>Go Green</i>	11.99	11.01	10.60	10.60	
	<i>Go Green Variable</i>	9.59	8.61	8.20	8.20	
	<i>Secure Rate</i>	11.49	10.51	10.10	10.10	
	<i>Variable</i>	9.09	8.11	7.70	7.70	
	FIRST CHOICE POWER					
	<i>Simply Better Green</i>	13.99	13.50	13.33	13.25	
	<i>Simply Better Price</i>	13.79	13.30	13.13	13.05	
	<i>Simply Better Variable</i>	13.84	12.60	12.43	12.35	
	GREEN MOUNTAIN ENERGY					
	<i>Pollution Free</i>	12.58	11.67	11.37	11.22	
	<i>Pollution Free Reliable Rate</i>	12.45	12.14	12.03	11.98	
	<i>Pollution Free Smart 6</i>	10.85	9.94	9.64	9.49	
	RELIANT ENERGY					
	<i>Flex</i>	9.06	7.75	7.31	7.09	
	<i>Secure 12 100% Texas Wind</i>	10.56	10.25	10.14	10.09	
	<i>Collegiate Plan with 20% Wind</i>	10.46	10.15	10.04	9.99	
	SIMPLE POWER					
	<i>Simple 12</i>	8.80	8.80	8.80	8.80	
	<i>Variable</i>	8.40	8.40	8.40	8.40	
	STARTEX POWER					
	<i>Star Secure Twelve-Month</i>	10.06	9.16	9.05	9.00	
	<i>Texas Wind Twelve-Month</i>	10.86	9.96	9.85	9.80	
	<i>Variable</i>	8.56	7.66	7.55	7.50	
	TXU ENERGY					
	<i>EarthWise 12</i>	12.31	11.40	11.10	10.94	
	<i>FlexProtect</i>	12.15	11.19	10.69	10.52	
	<i>Resident's Choice</i>	11.05	10.27	10.14	10.14	
	<i>Texas Choice 12</i>	12.21	11.30	11.00	10.84	
	WTU RETAIL ENERGY					
			10.42	9.61	9.34	9.21

TXU-SESCO	TXU SESCO ENERGY SERVICES - Price to Beat	15.38	14.62	14.19	13.97
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