



**PUBLIC UTILITY COMMISSION OF TEXAS  
COMPETITIVE MARKETS DIVISION  
RETAIL ELECTRIC SERVICE RATE COMPARISONS**



**MARCH 2011 BILL COMPARISON  
AVERAGE ANNUAL RATE (CENTS PER KWH)**

TDU Service Area	Retail Electric Provider	AVERAGE MONTHLY USAGE			
		500 kWh	1000 kWh	1500 kWh	2000 kWh
Oncor Electric Delivery	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	11.95	10.22	9.54	9.49
	<i>Certified Green Variable</i>	11.36	10.55	10.28	10.15
	<i>Lone Star Select One-Year</i>	11.75	10.02	9.34	9.29
	<i>Texas Select Variable</i>	11.16	10.35	10.08	9.95
	AMIGO ENERGY				
	<i>100% Renewable</i>	9.85	8.82	8.75	8.71
	<i>Online Offer, Twelve-Month Commitment</i>	9.45	8.42	8.35	8.31
	<i>Truly Fixed, Twelve-Month Commitment</i>	9.15	8.12	8.05	8.01
	<i>Variable</i>	9.85	8.82	8.75	8.71
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	10.58	9.25	8.75	8.65
	DIRECT ENERGY				
	<i>Price Protection</i>	9.62	8.81	8.54	8.40
	<i>Pure Texas Wind</i>	10.62	9.81	9.54	9.41
	DYNOWATT				
	<i>Go Green</i>	11.69	10.71	10.30	10.30
	<i>Go Green Variable</i>	8.99	8.01	7.60	7.60
	<i>Secure Rate</i>	11.19	10.21	9.80	9.80
	<i>Variable</i>	8.49	7.51	7.10	7.10
	FIRST CHOICE POWER				
	<i>Simply Better Green</i>	10.79	10.30	10.13	10.05
	<i>Simply Better Price</i>	11.09	10.60	10.43	10.35
	<i>Simply Better Variable</i>	11.64	10.40	10.23	10.15
	GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	11.88	11.06	10.79	10.65
	<i>Pollution Free Reliable Rate</i>	11.66	11.44	11.37	11.33
	<i>Pollution Free Smart 6</i>	10.76	9.94	9.67	9.54
	RELIANT ENERGY				
	<i>Flex</i>	7.92	7.11	6.84	6.71
	<i>Secure 12 100% Texas Wind</i>	10.42	10.11	10.01	9.95
	<i>Collegiate Plan with 20% Wind</i>	10.32	10.01	9.91	9.85
	SIMPLE POWER				
	<i>Simple 12</i>	9.90	9.90	9.90	9.90
	<i>Variable</i>	9.50	9.50	9.50	9.50
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	9.85	8.96	8.86	8.80
	<i>Texas Wind Twelve-Month</i>	9.95	9.06	8.96	8.90
	<i>Variable</i>	6.85	5.96	5.86	5.80
	TXU ENERGY				
<i>EarthWise 12</i>	12.36	11.54	11.27	11.14	
<i>FlexProtect</i>	12.34	11.52	11.01	10.74	
<i>Resident's Choice</i>	11.19	10.47	10.42	10.44	
<i>Texas Choice 12</i>	11.96	11.14	10.87	10.73	

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TDU Service Area	Retail Electric Provider	AVERAGE MONTHLY USAGE			
		500 kWh	1000 kWh	1500 kWh	2000 kWh
CenterPoint Energy Houston Electric	<b>AMBIT ENERGY</b>				
	<i>Certified Green One-Year</i>	12.99	11.23	10.64	10.47
	<i>Certified Green Variable</i>	11.89	11.04	10.76	10.62
	<i>Lone Star Select One-Year</i>	12.79	11.03	10.44	10.27
	<i>Texas Select Variable</i>	11.59	10.74	10.46	10.32
	<b>AMIGO ENERGY</b>				
	<i>100% Renewable</i>	10.86	9.72	9.62	9.56
	<i>Online Offer, Twelve-Month Commitment</i>	10.66	9.52	9.42	9.36
	<i>Truly Fixed, Twelve-Month Commitment</i>	10.56	9.42	9.32	9.26
	<i>Variable</i>	10.96	9.82	9.72	9.66
	<b>CIRRO ENERGY</b>				
	<i>Smart Lock 12</i>	11.71	10.25	9.76	9.58
	<b>DIRECT ENERGY</b>				
	<i>Price Protection</i>	11.05	10.18	9.89	9.74
	<i>Pure Texas Wind</i>	11.55	10.68	10.39	10.24
	<b>DYNOWATT</b>				
	<i>Go Green</i>	12.59	11.61	11.28	11.20
	<i>Go Green Variable</i>	9.79	8.81	8.48	8.40
	<i>Secure Rate</i>	12.09	11.11	10.78	10.70
	<i>Variable</i>	9.29	8.31	7.98	7.90
	<b>FIRST CHOICE POWER</b>				
	<i>Simply Better Green</i>	12.29	11.80	11.63	11.55
	<i>Simply Better Price</i>	12.69	12.20	12.03	11.95
	<i>Simply Better Variable</i>	12.54	11.30	11.13	11.05
	<b>GREEN MOUNTAIN ENERGY</b>				
	<i>Pollution Free</i>	12.87	11.97	11.67	11.52
	<i>Pollution Free Reliable Rate</i>	12.32	12.02	11.92	11.87
	<i>Pollution Free Smart 6</i>	11.83	10.93	10.63	10.48
	<b>RELIANT ENERGY</b>				
	<i>Flex</i>	8.10	7.25	6.97	6.83
	<i>Secure 12 100% Texas Wind</i>	11.56	11.19	11.06	11.00
	<i>Collegiate Plan with 20% Wind</i>	11.46	11.09	10.96	10.90
	<b>SIMPLE POWER</b>				
	<i>Simple 12</i>	10.80	10.80	10.80	10.80
	<i>Variable</i>	11.00	11.00	11.00	11.00
	<b>STARTEX POWER</b>				
	<i>Star Secure Twelve-Month</i>	11.13	10.19	10.07	10.01
	<i>Texas Wind Twelve-Month</i>	11.23	10.29	10.17	10.11
	<i>Variable</i>	6.44	5.50	5.38	5.32
	<b>TXU ENERGY</b>				
	<i>EarthWise 12</i>	13.65	12.71	12.40	12.24
	<i>FlexProtect</i>	13.56	12.55	11.96	11.65
<i>Resident's Choice</i>	12.51	11.72	11.60	11.62	
<i>Texas Choice 12</i>	13.15	12.21	11.90	11.74	

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		500 kWh	1000 kWh	1500 kWh	2000 kWh
<b>Texas-New Mexico</b>					
<b>Power</b>					
	AMBIT ENERGY				
	<i>Certified Green One-Year</i>	12.12	10.72	10.03	10.01
	<i>Certified Green Variable</i>	11.12	10.55	10.36	10.26
	<i>Lone Star Select One-Year</i>	11.92	10.52	9.83	9.81
	<i>Texas Select Variable</i>	10.62	10.05	9.86	9.76
	AMIGO ENERGY				
	<i>100% Renewable</i>	9.83	8.90	8.90	8.90
	<i>Online Offer, Twelve-Month Commitment</i>	9.43	8.50	8.50	8.50
	<i>Truly Fixed, Twelve-Month Commitment</i>	9.23	8.30	8.30	8.30
	<i>Variable</i>	10.03	9.10	9.10	9.10
	CIRRO ENERGY				
	<i>Smart Lock 12</i>	10.99	9.70	9.15	9.05
	DYNOWATT				
	<i>Go Green</i>	11.69	10.76	10.30	10.30
	<i>Go Green Variable</i>	8.99	8.06	7.60	7.60
	<i>Secure Rate</i>	11.19	10.26	9.80	9.80
	<i>Variable</i>	8.49	7.56	7.10	7.10
	FIRST CHOICE POWER				
	<i>Simply Better Green</i>	11.49	11.00	10.83	10.75
	<i>Simply Better Price</i>	11.89	11.40	11.23	11.15
	<i>Simply Better Variable</i>	12.24	11.00	10.83	10.75
	GREEN MOUNTAIN ENERGY				
	<i>Pollution Free</i>	11.64	11.05	10.85	10.75
	<i>Pollution Free Reliable Rate</i>	11.74	11.74	11.74	11.74
	<i>Pollution Free Smart 6</i>	10.54	9.94	9.75	9.65
	RELIANT ENERGY				
	<i>Flex</i>	7.65	7.08	6.88	6.79
	<i>Secure 12 100% Texas Wind</i>	10.85	10.78	10.75	10.74
	<i>Collegiate Plan with 20% Wind</i>	10.75	10.68	10.65	10.64
	SIMPLE POWER				
	<i>Simple 12</i>	10.00	10.00	10.00	10.00
	<i>Variable</i>	10.10	10.10	10.10	10.10
	STARTEX POWER				
	<i>Star Secure Twelve-Month</i>	10.48	9.74	9.71	9.70
	<i>Texas Wind Twelve-Month</i>	10.08	9.34	9.31	9.30
	<i>Variable</i>	7.48	6.74	6.71	6.70
	TXU ENERGY				
	<i>EarthWise 12</i>	12.94	12.28	12.06	11.94
	<i>FlexProtect</i>	12.50	11.82	11.35	11.10
	<i>Resident's Choice</i>	11.44	10.89	10.89	10.94
	<i>Texas Choice 12</i>	12.54	11.88	11.66	11.54

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		500 kWh	1000 kWh	1500 kWh	2000 kWh
AEP Texas Central	<b>AMBIT ENERGY</b>				
	<i>Certified Green One-Year</i>	13.46	11.73	11.04	10.99
	<i>Certified Green Variable</i>	12.17	11.36	11.08	10.95
	<i>Lone Star Select One-Year</i>	13.26	11.53	10.84	10.79
	<i>Texas Select Variable</i>	11.86	11.05	10.78	10.64
	<b>AMIGO ENERGY</b>				
	<i>100% Renewable</i>	11.34	10.22	10.11	10.06
	<i>Online Offer, Twelve-Month Commitment</i>	10.74	9.62	9.51	9.46
	<i>Truly Fixed, Twelve-Month Commitment</i>	10.54	9.42	9.31	9.26
	<i>Variable</i>	10.94	9.82	9.71	9.66
	<b>CIRRO ENERGY</b>				
	<i>Smart Lock 12</i>	12.59	10.64	9.92	9.75
	<b>CPL RETAIL ENERGY</b>				
		12.62	11.81	11.54	11.41
	<b>DYNOWATT</b>				
	<i>Go Green</i>	12.99	12.01	11.60	11.60
	<i>Go Green Variable</i>	9.89	8.91	8.50	8.50
	<i>Secure Rate</i>	12.49	11.51	11.10	11.10
	<i>Variable</i>	9.39	8.41	8.00	8.00
	<b>FIRST CHOICE POWER</b>				
	<i>Simply Better Green</i>	11.99	11.50	11.33	11.25
	<i>Simply Better Price</i>	12.39	11.90	11.73	11.65
	<i>Simply Better Variable</i>	12.84	11.60	11.43	11.35
	<b>GREEN MOUNTAIN ENERGY</b>				
	<i>Pollution Free</i>	12.97	12.06	11.76	11.61
	<i>Pollution Free Reliable Rate</i>	13.05	12.74	12.63	12.58
	<i>Pollution Free Smart 6</i>	11.85	10.94	10.64	10.49
	<b>RELIANT ENERGY</b>				
	<i>Flex</i>	9.13	8.32	8.04	7.91
	<i>Secure 12 100% Texas Wind</i>	11.53	11.22	11.11	11.06
	<i>Collegiate Plan with 20% Wind</i>	11.43	11.12	11.01	10.96
	<b>SIMPLE POWER</b>				
	<i>Simple 12</i>	11.10	11.10	11.10	11.10
	<i>Variable</i>	11.00	11.00	11.00	11.00
	<b>STARTEX POWER</b>				
	<i>Star Secure Twelve-Month</i>	11.45	10.56	10.45	10.40
	<i>Texas Wind Twelve-Month</i>	11.55	10.66	10.55	10.50
	<i>Variable</i>	7.75	6.86	6.75	6.70
	<b>TXU ENERGY</b>				
	<i>EarthWise 12</i>	13.81	12.90	12.60	12.44
	<i>FlexProtect</i>	13.65	12.74	12.18	11.88
<i>Resident's Choice</i>	12.56	11.77	11.70	11.73	
<i>Texas Choice 12</i>	13.31	12.40	12.10	11.94	

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TDU Service Area	Retail Electric Provider	AVERAGE MONTHLY USAGE				
		500 kWh	1000 kWh	1500 kWh	2000 kWh	
AEP Texas North	AMBIT ENERGY					
	<i>Certified Green One-Year</i>	12.36	10.63	9.94	9.89	
	<i>Certified Green Variable</i>	11.16	10.35	10.08	9.94	
	<i>Lone Star Select One-Year</i>	11.95	10.22	9.54	9.48	
	<i>Texas Select Variable</i>	10.86	10.05	9.78	9.64	
	AMIGO ENERGY					
	<i>100% Renewable</i>	10.04	8.92	8.81	8.76	
	<i>Online Offer, Twelve-Month Commitment</i>	9.84	8.72	8.61	8.56	
	<i>Truly Fixed, Twelve-Month Commitment</i>	9.44	8.32	8.21	8.16	
	<i>Variable</i>	10.24	9.12	9.01	8.96	
	CIRRO ENERGY					
	<i>Smart Lock 12</i>	12.03	10.15	9.47	9.28	
	DYNOWATT					
	<i>Go Green</i>	12.19	11.21	10.80	10.80	
	<i>Go Green Variable</i>	9.59	8.61	8.20	8.20	
	<i>Secure Rate</i>	11.69	10.71	10.30	10.30	
	<i>Variable</i>	9.09	8.11	7.70	7.70	
	FIRST CHOICE POWER					
	<i>Simply Better Green</i>	11.19	10.70	10.53	10.45	
	<i>Simply Better Price</i>	11.49	11.00	10.83	10.75	
	<i>Simply Better Variable</i>	12.24	11.00	10.83	10.75	
	GREEN MOUNTAIN ENERGY					
	<i>Pollution Free</i>	12.58	11.67	11.37	11.22	
	<i>Pollution Free Reliable Rate</i>	12.05	11.74	11.63	11.58	
	<i>Pollution Free Smart 6</i>	10.85	9.94	9.64	9.49	
	RELIANT ENERGY					
	<i>Flex</i>	8.46	7.65	7.38	7.24	
	<i>Secure 12 100% Texas Wind</i>	11.06	10.75	10.64	10.59	
	<i>Collegiate Plan with 20% Wind</i>	10.96	10.65	10.54	10.49	
	SIMPLE POWER					
	<i>Simple 12</i>	9.90	9.90	9.90	9.90	
	<i>Variable</i>	8.80	8.80	8.80	8.80	
	STARTEX POWER					
	<i>Star Secure Twelve-Month</i>	10.86	9.96	9.85	9.80	
	<i>Texas Wind Twelve-Month</i>	10.96	10.06	9.95	9.90	
	<i>Variable</i>	7.76	6.86	6.75	6.70	
	TXU ENERGY					
	<i>EarthWise 12</i>	12.85	11.94	11.64	11.49	
	<i>FlexProtect</i>	12.36	11.41	10.87	10.63	
	<i>Resident's Choice</i>	11.62	10.85	10.74	10.75	
	<i>Texas Choice 12</i>	12.51	11.60	11.30	11.14	
	WTU RETAIL ENERGY					
			10.02	9.21	8.94	8.81

<b>TXU-SESCO</b>	<b>TXU SESCO ENERGY SERVICES - Price to Beat</b>	<b>15.38</b>	<b>14.62</b>	<b>14.19</b>	<b>13.97</b>
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