Beginning January 1, 2002, most Texans will have the power to choose a Retail Electric Provider (REP) — the company that provides electricity to their home or business. Competition for retail electric service should result in prices lower than they otherwise would have been under a regulated system, and will help speed the development of innovative products and services.

As always, the PUC will enforce customer protections, and will continue to regulate the delivery of electricity, to ensure that you receive safe and reliable electric service.

For easy shopping, follow these steps:

Call/Click — Visit www.powertochoose.org, or call toll-free 1-866-PWR-4-TEX for a list of REPs serving your area.

Compare — Contact individual REPs to obtain information about service offerings and request a copy of their Electricity Facts Label for comparison-shopping.

Choose — After you have compared offers, make an informed decision based on your needs and what matters most to you and your family.

The Power is Yours. Use it.

For more information about Texas Electric Choice, log on to POWERTOCHOOSE.ORG or call our toll-free answer center 1–866–PWR–4–TEX.
**About Texas Electric Choice**

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What's the best way to make an apples-to-apples comparison when shopping for your electricity?

Ask for an Electricity Facts Label.

Shopping for electricity is a new concept for Texans, and the Public Utility Commission of Texas (PUC) is providing electric customers with information to make an “apples to apples” comparison of offers from competitive Retail Electric Providers (REP) — companies that provide electricity to homes and businesses.

The Electricity Facts Label, similar to a nutrition label found on many food products, provides information on electricity prices, contract terms, sources of generation, and emissions levels. This information will help customers make an informed decision about their electric service.

Each REP is required to provide customers with a copy of their Electricity Facts Label upon request. The Electricity Facts Label encourages customers to compare information, in a standardized format, so they can select a REP based on what matters most to them.
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### Electricity Facts Label

<table>
<thead>
<tr>
<th>Electricity Facts Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>[Name of REP], [Name of Product] [Service area (if applicable)]</td>
</tr>
<tr>
<td>[Date]</td>
</tr>
</tbody>
</table>

#### Electricity Price

The price reflected in this section represents all charges billed to a customer, including the costs of generation, transmission, distribution, fuel, and customer service. Any promotions or incentives are also included in this average price.

#### Contract

This section must specifically note any minimum contract term or early cancellation fees. Once you sign up, you will receive a Terms of Service statement from your new REP.

#### Sources of Generation

This section identifies the sources used to generate the electricity being offered by the REP.

#### Emissions

This section provides details on the type and percentage of emissions released from the production of electricity, as generated from the sources listed in the previous section.