



**News Release**  
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## **Texas Family Joins Conservation Contest** **“Anybody Can Serve, So Let’s Conserve” campaign begins**

A Dallas-Fort Worth Metroplex family is representing Texas in a national energy efficiency campaign to encourage everyone to reduce energy use and lower their electric bills.

Gary and Jan Caylor of Frisco are participating in the “30-60-90 Day Energy Efficiency Challenge.” One household from each of the 50 states has been chosen for this competition. The family that conserves the most energy will get their April, May, and June electric and gas bills paid. In addition, the top twenty energy-saving families will receive prizes to make their homes more energy efficient.

Each household has received an energy efficiency toolkit, including energy-saving light bulbs, a heater insulation blanket, weather-stripping tape and caulking material along with a checklist to encourage families to reduce energy consumption.

The National Association of Regulatory Utility Commissioners (NARUC) announced the competition in January. It is designated for households with annual incomes below \$50,000. Participants will compare their electric bills from the second quarter (April, May and June) of 2010 with the same three months of 2009 to determine which family saves the most energy.

For more information, visit the Anybody Can Serve website:  
<http://www.anybodycanserve.org>

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